

Polishing skills, improving lives

Vocational training in India has gained popularity over the period of time. The Apparel Training & Design Centre (ATDC) network, under the aegis of AEPC has emerged as the largest vocational skill provider for Apparel Sector in India and also the preferred source for skilled shopfloor workforce and different tiers of professionals. In its journey of "Skilling the Apparel Sector" - ATDC has the largest Pan-India vocational training network in the Apparel Sector of 115 colleges and centres including 25 ATDC community colleges offering six months courses, one year diploma and two year

advance diploma programmes and about 90 ATDC-SMART centres and skill camps offering two-three months courses covering the major trades like sewing machine operator, finishers and packers, quality checkers, machine technicians, etc under its banner.

Since 2009 over 40,000 candidates have been trained under the ATDC community colleges and ATDC-SMART centres, leap frogging from 35,000 achieved earlier in over a decade. ATDC is being transformed as a quality training provider through introduction of systems and procedures under the national head office established in November 2010.

Under the Integrated Skill Development Scheme (ISDS) of MoT, Govt the ATDC has been selected for implementing the ISDS on a pan-India basis since February 2011. ATDC-SMART Project has already crossed the target of 14,000 candidates set by the government of India for 2011-12. The visionary creation of the brand has proved to be a major success capturing the imagination of the Apparel Industry. The unique features of the "SMART operator" are that the operator is not an "ordinary operator" any more but an extra-ordinarily trained operator which can help an apparel factory in quality, productivity and efficiency.