Trained for the TASK

With its array of vocational courses, the Apparel Training & Design Centres (ATDCs) located across the country are helping members of the workforce develop the requisite skills to excel in the apparel industry. **Brinda Gill** looks at why these ATDCs are a huge boon for India's apparel sector.



By definition, vocational education means education and training that focuses on the knowledge and skills specifically required for carrying out particular tasks related to a job or trade rather than a broad knowledge of varied subjects. This profession-based skill training is ideal for the apparel industry that involves working in specific areas in the chain of activities related to the manufacturing of garments as well as of the apparel that reaches the market place. Vocational training in apparel, thus, is especially important in India as the textile-apparel industry here, is the second largest employer after agriculture.

